



City Council Agenda Item Summary Report

Meeting Date: July 10, 2018

Submitted by: Warren Ketteyman, Director of Economic Development

Consent

Public Hearing

Action Item x

Item Title: Discuss and consider approval of entry signage for Downtown Forney including but not limited to size, style and proposed locations.

How this item ties-in with the City's Mission, Vision, and Values: The item fits under "V" for Visionary – We are open to new ideas and creating solutions to all challenges.

Summary Statement

In the 2017-18 budget, Forney EDC allocated \$30,000 for "entry signage for Downtown". EDC engaged the services of Ed Zahra Design to provide "mock ups" of the signage. Attached you will find photos of the mock ups sitting at the three proposed entry locations into downtown. One along Bois D'Arc, one at Pinson and Broad, and one at Broad and Aimee.

Staff has visited with the respective property owners in regard to this project and feedback has been positive.

Staff seeks feedback and direction.