HOT Funds Applications - Overview

Organization	Contact	Event or Project	Amount Requested	Percent Requested for HOT Grant to Cover	EDC Board Recommendation	Applicant Determined Categories	City Staff Determined Categories
Forney Arts Council	Lori Pierce	Public Art Installation	$ 14,000.00	90%	$ -	Arts Promotion	Arts Promotion
Forney Arts Council	Lori Pierce	Artisan & Farmer's Market	$ 6,000.00	34%	$ 6,000.00	Advertising	Advertising
Forney Arts Council	Lori Pierce	Arts Programs Budget	$ 8,000.00	21%	$ 5,500.00	Advertising	Advertising/Arts Promotion
Forney Arts Council	Lori Pierce	Art & Wine Walk	$ 8,000.00	49%	$ 8,000.00	Advertising	Advertising/Tourism
Forney Downtown Business Assn.	Kendall Milton	Dwtn. Banners	$ 2,000.00	90%	$ 2,000.00	Advertising/Signage	Advertising/Signage
Forney Downtown Business Assn.	Kendall Milton	Dwtn. Forney Promotion	$ 3,500.00	90%	$ 3,500.00	Advertising	Advertising
Forney Downtown Business Assn.	Kendall Milton	Dwtn. Bike Racks	$ 1,500.00	90%	$ -	Downtown Promotion	N/A
Forney Downtown Business Assn.	Kendall Milton	Dwtn. Tour Website/App	$ 3,000.00	100%	$ 3,000.00	Advertising	Advertising/Historic Activity
Forney Lion's Club	Matthew Woods	Lion's Stampede 5K Race	$ 7,400.00	50%	$ 7,400.00	Advertising, Historic Activity, Sporting Event, Signage	Advertising, Signage, Sporting Event
Forney Historic Preservation League	Kendall Milton	Special Programming	$ 4,500.00	90%	$ 4,500.00	Advertising	Advertising, Historic Activities
Forney Historic Preservation League	Kendall Milton	Museum Promotion	$ 4,500.00	90%	$ 4,500.00	Advertising	Advertising
Forney Garden Club	Carroll McLean Baker	Subcourthouse Xeric Garden	$ 3,000.00	50%	$ 3,000.00	Historic Preservation	Restoration/ Preservation
Sharing the Love Foundation	Marian Stewart	Turkey Trax Auto Show	$ 12,600.00	50%	$ 12,600.00	Advertising	Advertising
		TOTAL REQUESTED FUNDS	$ 78,000.00	**TOTAL RECOMMENDATION**	$ 60,000.00		
		TOTAL FUNDS AVAILABLE	$ 60,000.00				
		AMOUNT REMAINING	$ -				
50% Maximum Allowed for Historical							
$30,000.00							
15% Allowed for the Arts							
$9,000.00							
Greater than 1/7th of Entire HOT Grants Required for Advertising							