



News and Views

A Monthly Publication
 March 2014
www.cityofforney.org

From the Mayor

On Wednesday morning, January 22nd, I viewed a presentation by the Aria Agency -- the company who led us through our initial rebranding efforts in the Spring of 2012.

Before this effort, we had several logos for marketing Forney; one on city letterhead, one on the city flag, one on our water towers, and other places. There was no consistency in the look, and it made it difficult to differentiate ourselves from other cities, and to promote our uniqueness.

In the DFW Metroplex alone, there are 50 or so cities with populations between 10,000 and 99,000. They almost all describe themselves the same way, "... minutes to downtown, easy access to DFW Airport, family-friendly, great schools ..."

Knowing that we needed to describe why Forney was different from any other Metroplex city, Aria condensed their 2012 community survey results into two main statements describing Forney: 1) Forney manages to balance its pioneering past with a forward-thinking vision of the future, and 2) Forney is defined less by boundaries on a map, than by the sense of shared values its people hold dear.

That sense of an almost limitless future, and the reality that the Forney community is larger than our city limits, led Aria to create the tag line that the City Council adopted -- "City Without Limits."

While we have been implementing the new logo and tag line across the city, the Economic Development Corporation has been updating its website, compiling marketing information, and polishing our new image to promote who Forney is and what we have to offer. We were shown a preview of the website after the presentation. I encourage you to explore www.forneytexasedc.org.

From our updated city flag, that pays honor to our past, to an updated EDC website that is ready to showcase all of our strengths, our "City Without Limits" is ready to show why we are one of the best cities in the Metroplex.

Upcoming Events and Things to Do

For more information on our events, please visit our website at www.cityofforney.org or our Facebook page.

City Council Meeting

March 4, 2014 -- 6:00 p.m.

City Council Meeting

March 18, 2014 -- 6:30 p.m.



Downtown Business Association

check them out at

www.fdba.squarespace.com

Think, Shop, Live Forney!

YOUR CITY NEEDS YOU!

We have openings on several boards and commissions, including the **Animal Center Advisory Committee, Historic Overlay District Architectural Review Board, Board of Adjustment, and the Planning and Zoning Commission.** As interested community leaders, citizens can provide an invaluable service to the City of Forney through board membership and participation. Board and commission members share their time and expertise, and learn more about the City through their membership. The City Council strives to have adequate representation from all geographic areas of the city to reflect the City of Forney's diversity of residents. Please complete the application on the back of this newsletter and send to Dorothy Brooks, City Secretary, as shown on the application.

Ellen Brooks West Memorial Library

800 FM 741 -- Forney, Texas 75126
 972-564-7027

School Days	Time	Non-School Days	Time
Monday	8 a.m. – 7 p.m.	Monday	Noon - 7 p.m.
Tuesday	8 a.m. – 5 p.m.	Tuesday	10 a.m. - 4 p.m.
Wednesday	8 a.m. – 7 p.m.	Wednesday	10 a.m. - 4 p.m.
Thursday	8 a.m. – 7 p.m.	Thursday	Noon - 7 p.m.
Friday	8 a.m. – 3:45 p.m.	Friday	Closed
Saturday	10 a.m. – 2 p.m.	Saturday	10 a.m. - 2 p.m.
Sunday	Closed	Sunday	Closed

REMEMBER: STAGE 3 DROUGHT CONDITIONS ONLY ALLOW WATERING ONCE EVERY TWO WEEKS. PLEASE DO YOUR PART TO CONSERVE THIS PRECIOUS RESOURCE.



APPLICATION TO SERVE ON A CITY OF FORNEY BOARD OR COMMISSION

Qualifications for Appointment. The City has established certain qualifications that must be met by all members of a board or commission. In addition to any special qualification for a particular board or commission, you must (1) be a resident of the City of Forney (within the city limits) for at least six (6) months prior to the date of application; (2) be a qualified voter at the time of appointment; (3) not be an adversary party to pending litigation against the City, except for eminent domain proceedings. Claims against the City not in litigation do not serve as a disqualification, but will be brought to the attention of the City Council; and (4) not be in arrears in City taxes, water service charges, or other obligations owed to the City.

PLEASE PRINT:

Name: _____

Street/Mailing Address: _____

City, State, Zip: _____

Email Address: _____

Telephone: _____

Please check the appropriate box (you may check more than one) for the board or commission on which you are willing to serve.

- | | |
|--|---|
| <input type="checkbox"/> Animal Adoption Center/Shelter Advisory Board | <input type="checkbox"/> North Texas Municipal Water District Board |
| <input type="checkbox"/> Board of Adjustment | <input type="checkbox"/> Building Standards Commission |
| <input type="checkbox"/> Parks and Recreation Board | <input type="checkbox"/> Planning and Zoning Commission |
| <input type="checkbox"/> Economic Development Corporation | <input type="checkbox"/> Library Board |
| <input type="checkbox"/> Architectural Review Board [HOZ] | <input type="checkbox"/> TIF Board |
| <input type="checkbox"/> Kaufman County Appraisal District Board | |

Have you ever served on a board or commission in the City of Forney or any other city? If yes, please describe:

Current Employer: _____

Tell us a little about yourself: _____

Return this form to Dorothy Brooks, City Secretary. **Mailing Address:** P.O. Box 826, Forney, Texas 75126. **Location:** 101 E. Main Street, 2nd Floor. **Email:** dbrooks@cityofforney.org. **Fax #:** 972-564-7349.

Date submitted: _____

Signature